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Prospect of eLearning in the Indian Scenario

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Over the last decade, learning has experienced a sea change in India. The conventional mode of education has become a passé and education is all about learning, online training and education on the go. Indian education has had a metamorphic change over the years and the most prominent landmark has been the trend of e-learning.

With the growing impetus and proliferation in the field of internet commercialization has led to the growth of elearning. This unprecedented inroads in internet penetration, led online training pave its way within the country's learning ecosystem. Not just limited to the educational industry, elearning is been adopted by the corporate sector as continuous training of employees has become imperative in keeping up with the industry's growth.

In 2013, India had 167.2 million internet users. This figure is projected to grow to 283.8 million internet users in 2016. As a result Wholesale Jerseys Online , India's potential as a market for e-learning is enormous. As per the Docebo report issued in July 2014, the worldwide market for self-paced e-learning reached \$35.6 billion in 2011. The five-year CAGR is estimated to be 7.6%, so revenues should reach \$51.5 billion by 2016. While the aggregate growth rate is 7.6%, several world regions have higher growth rates. The highest rate is in Asia at 17.3%, followed by Eastern Europe (16.9%), Africa (15.2%) and Latin America (14.6%).

According to a recent study in a global level online learning program Wholesale Jerseys Free Shipping , after the United States, India has been reported to have the second highest number of online course enrollments with more than over 1,55,000 students from the country. Of a total of around 1.2 million students worldwide, 32% are from the U.S while 15% are from India.

According to the research report, "India E-Learning Market Outlook to FY'2018 – Increasing Technology Adoption to Drive Future Growth Wholesale Jerseys From China , the market is estimated to grow at a CAGR of 17.4% over the period FY2013-FY'2018 driven by many factors such as increasing government initiatives to promote e-learning, increasing adoption of technology, shortage of quality education, convenience and cost factors and others. With an inclination in the adoption of e-learning method to facilitate talent management in corporations, the demand of custom e-learning content and technology would increase, thereby increasing the overall growth of India's e-learning market in future.

Moreover Wholesale Jerseys China , online training is no longer the prerogative of the computer sector

alone. The impact of such training is all-pervasive and presents attractive opportunities in diverse segments. The growing number of public and private sector initiatives on the incline, the changing mindsets of people, and the unprecedented rise of technology are reflective of the promising future that e-learning in India holds. The prospect of making education available to anyone, anytime, anywhere is becoming increasingly appealing to students, the corporate world and the populace at large.

Ted Meaney

Submitted 2016-12-19 14:21:20 Even the most inventive and interesting business idea will not get you anywhere if you do not have a smart business plan. Writing one is certainly not an easy job Wholesale Jerseys , especially if this is the first time you are doing it. However, when you are trying to become a business major, this will be one of the most common home assignments you will be requested to do as a student. Even if you might understand a thing or two about how to write a business plan, there are some tips you should know about, tips that can simplify the process for you. You should always keep in mind that a good business plan will not only help you gain a good mark in a business class, but it can also be the starting point of your success as an entrepreneur Wholesale NCAA College Jerseys , so you should give this topic enough of your time and attention.

First, you should know that research is key. You will need to analyze the market thoroughly, and build your plan considering the industry you have chosen. Nowadays you can find almost anything you need in the online environment, so learning the basics of a particular market will not be that difficult, you just need to spend sufficient time documenting yourself properly. You have probably learnt by now how to write a personal statement, and if you have Wholesale College Jerseys Free Shipping , it will help you with this assignment as well.

Another important tip is to focus on opportunities and innovation. Come up with something new, something that can set you apart from your competition. Nowadays, regardless of domain, the market is highly competitive, and you need to come up with something that will attract potential investors. Why is your idea better than those of others? How can you present it in a unique way? Focusing on business opportunities and innovation will help you write a plan worth reading.

One last tip is to make sure you have covered all the important aspects, as well as including the essential parts. Usually a business plan should contain three major points: the analysis of the competition Wholesale College Jerseys China , market, industry and so on, how you view the action plan (operation, marketing, employees etc.), and lastly projects regarding the financial part. You should give equal importance to all of these parts Wholesale College Jerseys , and offer sufficient information, keeping the style accurate and concise at the same time. Perhaps following a template will come in handy, if you find it too difficult to remember all essential aspects, you can look for one online.

Writing a business plan doesn. Cheap Air Max Cheap Air Max 95 Cheap Air Max Cheap Nike Air Max Jordan 1 Shoes For Sale Air Max Outlet Cheap Jerseys China Wholesale NFL Jerseys China Cheap NFL Jerseys China Cheap Soccer Jerseys Free Shipping

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